



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Andrew Robert Byde)	Examiner	: Nelson, F.
Serial No.	10/698,850)	Art Unit:	3628
Filed:	10/31/2003)	Our Ref:	B-5282 621413-6
For:	"Making Purchase Decisions")	Date:	May 7, 2007
)	Re:	Response
)		

RESPONSE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This paper is filed in response to the Official Action dated 23 March 2007.

Claim amendments begin on page 2 of this response. Applicant's remarks, which are made without prejudice, begin on page 9 of this response.